

# Stories



Media Stories 2024

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## Authentic Island Experiences

Take part in Island life and take home some of our traditions. With over 70 Island experiences to choose from, you're sure to feel like an Islander before you leave! Learn to tong and shuck oysters, own a standard-bred racehorse for an evening, dig for clams and experience an authentic beach clambake, or make pottery to suit your style! Here are just a few of the Authentic PEI Experiences waiting for you:

### Canada's Food Island

With miles of coastline, rich red soil, rolling green hills, and pristine waters, Prince Edward Island produces some of the most sought-after food products in the world. There are so many delicious ways, in so many great settings, to experience the pleasure of PEI cuisine.

### Bannock and Clams - Lennox Island Mi'kmaq First Nation

Using Mi'kmaq traditional methods, prep your bannock and cook it under the sand. Gather clams on the beach and cook them on an open fire. As the bannock cooks, listen to stories of what life used to be like growing up on Lennox Island.

### Beach Feast – Culinary Kayaking Tour at Nature Space Eco Resort

Imagine kayaking to a private beach learning about the shellfish industry with a local expert & oyster biologist. Upon arriving to the beach you'll be treated to a delicious 5-course lunch with an abundance of fresh Prince Edward Island seafood!

### The Old General Catering House:

New in 2023, The Old General Catering House (OG) is located in small town Murray River along the Points East Coastal Drive. Join Paige and Chef Christine as they invite you into their charming house-like kitchen and educate you on Canada's Food Island with a hands-on cooking lesson. You can learn how to make lobster rolls right from cracking the lobster to plating the roll or delicious seafood chowder with a few family secrets using fresh PEI seafood, potatoes and more. The best part? These recipes are delicious and easy to make – allowing you to take your secrets home to share with family and friends!



*Our Authentic Experiences are the perfect chance to take part in Island life and meet the locals.*

# New in 2024



## [North Shore Canteen](#)

Located in picturesque French River PEI, this chef-driven, full-service restaurant offers the bounty of Prince Edward Island's land & sea. A truly incredible dining experience you'll not forget!

## [Nature Space Eco Resort](#)

Nature Space Resort & Retreat Centre opened in 2020, offering a variety of on the water tours, yoga retreats, and in 2021, opened new yurt accommodations. Nature Space Resort & Retreat Centre offers the opportunity for exploration of local flavours, unique experiences and beautiful places, while providing connection to self, others and the natural world.



### Tours include:

- Oyster Lover's Kayaking Experience
- Paddles and Pints (kayak brewery tour)
- Kayoga
- Nature Tours



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# New in 2024

## [Blackbush Resort](#)

Blackbush is Prince Edward Island's newest coastal resort, scheduled to open in 2024. Overlooking beautiful Tracadie Bay on the Island's north shore, Blackbush will feature 30 rooms, breakfast bar, library, rooftop bar, saunas, hot tubs, and year-round outdoor pool.

## [Microtel Inn and Suites by Wyndham](#)

Open in November 2022, this modern hotel is connected to the Credit Union Place – Summerside's art, recreation, entertainment and community meeting place.

## [Mysa Nordic Spa](#)

Opened in December 2022 -Mysa is Prince Edward Island's first Nordic spa and resort. Located on beautiful St. Peter's Harbour, Mysa offers water-view cabins, thermal experiences and spa services surrounded by unforgettable scenery. In 2024, Mysa Nordic Spa aims to be 100% sustainable and 100% energy self-sufficient!



## [Come celebrate Lucy Maud Montgomery's 150<sup>th</sup> birthday!](#)

In 2024, we invite you to a once-in-a-lifetime literary celebration to Prince Edward Island, the enchanting setting that inspired Lucy Maud Montgomery's timeless classic, *Anne of Green Gables*. Immerse yourself in the very landscapes that captured LM Montgomery's imagination. Experience the magic firsthand throughout the LM Montgomery literary tour, guiding you through the picturesque locales she vividly brought to life in her novels. From the bustling streets of Charlottetown, where *Anne of Green Gables – The Musical* graces the stage every second year, to the serene homesteads and haunted woods of Cavendish, every corner of the Island resonates with Montgomery's literary legacy. Sit at a desk in the very school where Montgomery herself taught in Lower Bedeque, gaining insight



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into the profound influence the Island had on her characters. Visit Montgomery Park and nearby, her place of worship and rest. Feel the echoes of her creativity in the very air around you. Before you join the celebration in 2024, lose yourself in the pages of Montgomery's works or delve into her handwritten manuscripts, understanding the depth of her connection to this captivating Island. Come, be a part of this extraordinary tribute to a literary icon and the enchanted world she created.

## [Ride Solar](#)

New in 2023 in the Charlottetown harbour! This fully electric solar powered vessel will be offering daily tours. Start your day with a morning breakfast sail or end your day on an evening dinner cruise with locally sourced ingredients. You'll admire the green spaces, red soil and rolling hills of Prince Edward Island's south shore all while indulging in a beautifully crafted local meal.





## Anne of Green Gables

Anne of Green Gables seems to get more popular every year and with the announcement of the Netflix series ANNE in 2017 more fans flocked to the Island to get a taste of Green Gables. The latest interpretation was created by a team of female powerhouses, a fact that Anne herself would love.

Dreaming of the Lake of Shining Waters, running down a red clay road, or walking through the Haunted Wood and Lover's Lane? Although fictional, Anne of Green Gables is very real in the hearts and minds of Islanders and fans alike. We have attractions all over the Island dedicated to our beloved Anne and her author, Lucy Maud Montgomery. In Charlottetown, see *Anne & Gilbert: The Musical* at The Guild. In Cavendish, drop into

Green Gables Heritage Place, visit the Anne of Green Gables Museum in Park Corner, then hop over to Lower Bedeque and see the school where she taught. You can almost picture Anne hitting Gilbert over the head with a chalkboard! Feel the influence this Island had on Lucy Maud Montgomery, and you will understand why Anne was so enchanted by life here. Braid your pigtails and come explore Anne's land.

If you feel like diving into the rich history that explains how Anne became such a phenomenon, you have to start with Lucy Maud Montgomery. She was born on the north shore of Prince Edward Island in 1874 and raised in Cavendish by her grandparents. It was here that she penned her most famous novel, *Anne of Green Gables*. You can visit

her birthplace, where she married, where she taught, and learn how she was inspired by her Prince Edward Island surroundings to create *Anne of Green Gables*.

Parks Canada has recently completed a comprehensive site rehabilitation at Green Gables, which includes a new visitor centre with an exhibit hall, gift shop, and café as well as updated interpretive elements.



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# Outdoors



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*Prince Edward Island has endless possibilities for adventure. It's no secret that the people here are passionate about outdoor adventure. With 1,600 km of coastline and the warmest waters north of the Carolinas, going out to sea for adventure is a wonderful place to start. Kayak through scenic Rustico Harbour, test your balance and try stand-up paddle boarding in Malpeque Bay's International Migratory Site, get your adrenaline pumping by kiteboarding, swim at our beautiful beaches, or climb aboard a boat to explore our marine life. Aquatic adventure isn't all that you will find on this Island though. There are many hiking, cycling, and mountain bike trails to get that adrenaline rush!*

**The Island Walk** - Launched in Fall 2021, The Island Walk is a 700 km walking trail that loops around PEI. It takes approximately 32 days to complete (20-25 kilometres per day) and was inspired by the Camino de Santiago in Spain. There are many opportunities to complete the Island Walk in sections and spend more time exploring certain areas that appeal to you. The trail will take you along the ocean, much of the Confederation Trail, red dirt roads, beaches and through quiet secondary roads the outer perimeter of the Island, with a mix of inland and coastal sections. The trail intertwines through PEI's two major cities, Charlottetown

and Summerside, and also through many small communities throughout the Island – a wide circle which allows walkers to end the walk where they started.

**Scenic Coastal Drives** - Touring Prince Edward Island's three scenic coastal drives is a perfect way to explore the Island. With over 45 harbours scattered throughout the jagged coastline, colourful fishing villages, lighthouses, antique shops, and restaurants serving up

the freshest of our delicious Island cuisine, there will always be reasons to stop and explore. Check out the storybook villages of Victoria-by-the-Sea, Cavendish, Georgetown, Souris, or Tignish.

**Harness Racing** - Did you know there are more horses per capita in PEI than anywhere else in North America? Often known as the Kentucky of Canada, visitors come from around the world to experience this authentic Island tradition. The history of harness racing runs deep in the roots of Islanders dating back to 1886. You'll find small training facilities and racetracks as you drive across the Island, but the real action takes place at Red Shores at the Charlottetown Driving Park and in Summerside.



# Unique Accommodations



PRINCE EDWARD ISLAND HAS A LARGE SELECTION OF ACCOMMODATIONS FROM CAMPING TO LUXURY INNS, BUT WE ALSO HAVE SEVERAL TRULY UNIQUE PLACES TO STAY AND RELAX.

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**West Point Lighthouse** - The 4-star West Point Lighthouse Inn features 13 contemporary rooms and the rare opportunity to stay in a lighthouse. Each room has a breathtaking view of the Northumberland Strait from the shore of West Point, Prince Edward Island. Eleven rooms also feature walkout decks, while The Keeper's Quarters and The Tower Room are located in a private guests-only section of the historic West Point Lighthouse Museum.

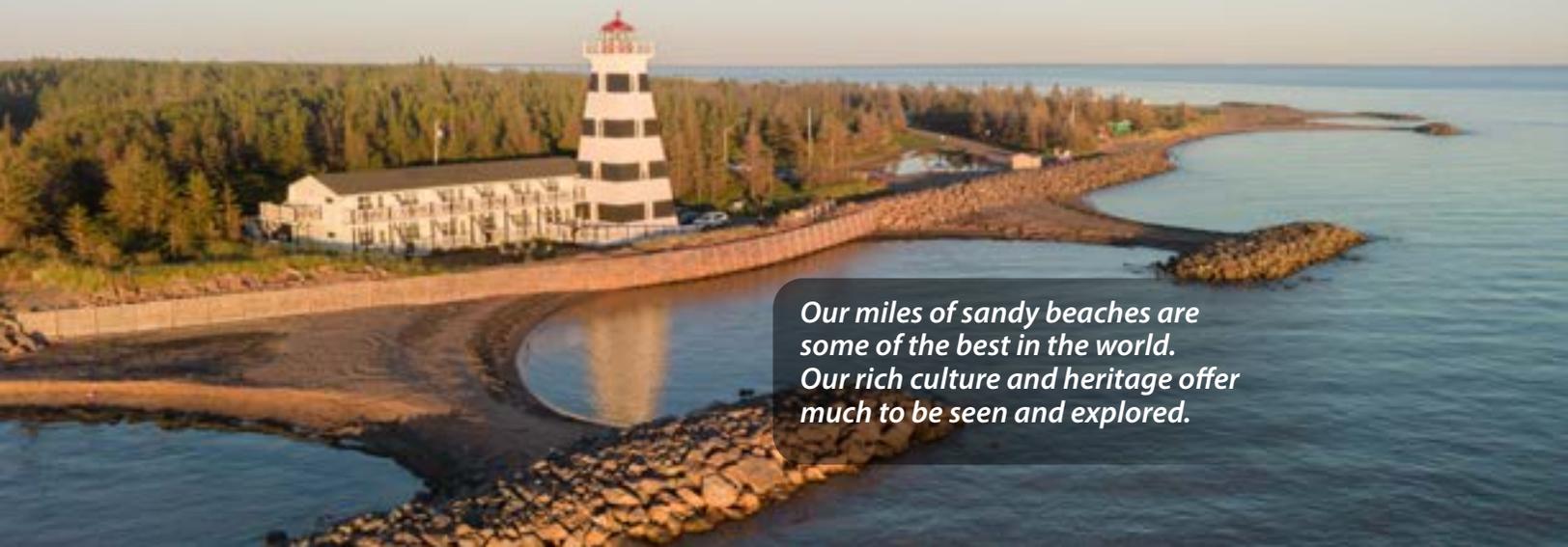
**The Rotating House** - Around the Sea Rotating House is located in North Rustico, Prince Edward Island. It is the world's first rotating house with luxury condo rentals. The home is two stories and 5,000 square feet. It is divided up into 4 condos; each 625 square feet. The rotating house overlooks the PEI National Park Beach, and because the house rotates throughout the day, each room has a stunning beach view. It's the perfect spot to relax when it's too hot outside, but you still want to see the water. Listen to the waves crash while feeling the ocean breeze. When you wake up, your view will be a little different, but still stunning!

**The Inn at Fortune Bridge** - The Inn at Bay Fortune's sister property opened in 2019. Owned and operated by Food Network Celebrity Chef Michael Smit and Chastity Smith, this 6 room boutique inn has been created from the community's general store. The property has gone through extensive renovations and has become one of Prince Edward Island's leading country inns! A 1957 Bentley will pick guests up at the Inn At Fortune Bridge and take them to the Fireworks Feast around the corner at the Inn at Bay Fortune for one of the most authentic and immersive food experiences in the world.

**Meridian 63 Luxury Camping** - Luxury camping at the sixty-third meridian. This property encourages and inspires travel, exploration and outdoor adventure in Scandinavian-inspired, off-grid-micro-cabins overlooking one of the most stunning views of the West River in Strathgartney Provincial Park. With adventure steps away from your cabin, you can explore over 30 kms of trails and immerse yourself with the great outdoors.

**Floating Wine Barrel** - These floating wine barrels offer one-of-a-kind accommodations in small town, Murray Harbour. A floating red cedar panoramic 'wine barrel' cabin will showcase stunning views overlooking the water. Kick back at your own floating tiki bar and enjoy a beverage from a nearby local winery, cidery or brewery. Rent an e-bike and explore one of the three curated tours that include the Confederation Trail, visits to a cidery and winery or take in the stunning scenic views down a Scenic Heritage Road.

**The Sydney Boutique Inn** - one of Charlottetown's most luxurious destinations. While traditions of the former 1857 Notre Dame Academy remain, 18 distinctive, elegant and timeless suites have been created to surpass the clients' expectations. All modern conveniences and amenities have been incorporated into the design. The property is located in the historic district of the city close to theatre, shopping, the waterfront and boardwalk. A 5-star inn with downtown convenience.



*Our miles of sandy beaches are some of the best in the world. Our rich culture and heritage offer much to be seen and explored.*

# Winter on PEI



*Winter on Prince Edward Island is a captivating blend of tranquility and adventure, inviting travelers to embrace the Island's serene beauty amidst snow-covered landscapes. Enchanted by idyllic coastal villages and exquisite winter cuisine, visitors experience heartwarming hospitality in cozy inns and cottages. Winter sports enthusiasts revel in activities like snowshoeing and ice skating against PEI's breathtaking backdrop. The Island's vibrant cultural scene comes alive with festive events and art exhibitions, capturing the essence of winter magic. From relaxing at our Nordic spa to embarking on adrenaline-pumping adventures, PEI offers an unforgettable escape!*

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### **Mark Arendz Provincial Ski Park at Brookvale**

Nestled in the heart of Prince Edward Island, the Mark Arendz Provincial Ski Park at Brookvale offers a perfect blend of excitement and serenity for winter sports enthusiasts of all levels. Named in honor of PEI's Paralympic gold medalist, Mark Arendz, this winter paradise features well-groomed slopes, thrilling terrain, and activities like tubing and skiing under the starlit sky. Surrounded by the Island's natural beauty, it's not just a destination; it's an experience where the joy of winter sports meets the charm of Prince Edward Island.

**Disc Golfing** - Winter disc golfing in Prince Edward Island offers a thrilling experience amidst snow-covered landscapes and crisp winter air. Challenging courses framed by snow-laden trees demand strategic skill adaptations, catering to both beginners and seasoned players. PEI's picturesque winter scenery and well-designed courses make it a must-try activity.

**Good Tidings** - PEI's North Shore transforms into a holiday celebration from Nov 18<sup>th</sup> to Dec 23<sup>rd</sup>, 2023. Experience delightful local shopping, enchanting pop-up events, and interactive workshops. Against the stunning backdrop of the North Shore, North Rustico's Christmas lights village illuminates in the evenings, inviting everyone to embrace these timeless traditions. It's a winter wonderland of happiness, where memories are made amidst the magic of the season!

**Ice Fishing for Oysters** - Renowned for our delectable oysters, this unique and thrilling winter experience promises both excitement and flavor! Embark on an exhilarating 2-hour winter journey armed with oyster tongs, you'll dig beneath the ice to uncover delectable treasures all while learning the art of tonging, from separation to shucking. It's a thrilling, flavor-filled experience on Prince Edward Island!

**Hot Chocolate Trail** - Indulge your senses on PEI's Hot Chocolate Trail, a decadent journey through the Central Coastal region. Enjoy rich, velvety hot chocolate crafted by local artisans, each sip a blend of exquisite flavors. From cozy village cafes to seaside retreats, experience diverse interpretations of this classic beverage. It's not just a drink; it's an immersive celebration of winter's warmth and flavor. Come, savor the season one cocoa-filled moment at a time.

**Mill River Resort** - Mill River Resorts offers an unforgettable winter retreat for everyone with its blend of indoor and outdoor activities! Experience outdoor adventures such as snowshoeing, cross-country skiing and ice skating, or take your adventures inside with an indoor swimming pool, spa facility and golf simulator. The on-site dining room makes this resort a one-stop winter destination along the North Cape Coastal Drive.



# Interesting Facts about Prince Edward Island

**PEI is the smallest province in Canada** with a population of just over 170,000. Although small, we host 1.5 million visitors yearly.

The Island boasts over **90 beaches**, each with its own special feature – white-sand beaches and dunes on the north side and red-sand and cliffs on the south side of the Island. It is common to have an entire beach to yourself.

The **Confederation Bridge** is an 8-mile engineering marvel that connects the Island to the mainland. It's the longest bridge in the world crossing ice-covered water.

There are **450 beef farms** on Prince Edward Island.

There are **52 lighthouses** on the Island; one for each week of the year and 38 that are still operational. Nine are open to the public and one even operates as an inn!

The Island is home to the world's most beloved red-haired orphan, **Anne of Green Gables**. The novel has sold more than 50 million copies and is translated into 18 languages. Listed on Indigo Books & Music Inc. Booklovers' Top Ten "Life-changing Books" of the past decade.

**Canada's #1 golf destination** with over 25 golf courses and the only Canadian province to host the Golf Channel's popular Big Break series.

The flavour of **oysters** reflects the water quality, minerals, salinity, and the type of nutrients available in the water. Prince Edward Island has a variety of different bays and coves that provide numerous distinct tastes and are distributed under a variety of brands, the most famous being Malpeque. Harvesting methods include the use of rakes and tongs.



The **Island's soil is red** due to the iron oxide which rusts on exposure to air – and great for producing potatoes! There are 89,000 acres of **potatoes** grown annually representing \$276 million in farm gate sales.

**Abegweit is the Mi'kmaq word for Prince Edward Island** and is often interpreted as "**land cradled on the waves.**" Other monikers include Garden of the Gulf, Canada's Food Island, The Island, and "the fairest land 'tis possible to see" (according to Jacques Cartier in 1534).



## Food Facts

PEI accounts for **80 percent of Canadian mussel production**, with more than 39.6 million pounds of mussels.

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