

% Change 2018/2019

~ = Not open / operating
 N/A = Not available
 ** = Data not comparable

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Bridge	2.5%	-1.5%	5.0%	9.1%	5.8%	2.5%	1.3%	-0.6%	3.5%	-5.4%	5.3%	9.1%	5.7%
Air	3.4%	2.5%	-1.7%	0.7%	-4.7%	1.8%	3.0%	7.2%	9.9%	-0.6%	-0.1%	-1.7%	14.3%
Ferry	-1.8%	~	~	~	~	-4.1%	-2.2%	-0.8%	-1.7%	-10.1%	11.3%	17.5%	-15.9%
Cruise Ships (Charlottetown)	29.5%	~	~	~	~	8.3%	16.6%	-31.9%	4.5%	60.4%	37.8%	**	~
Motorcoach	-9.2%	-85.5%	-91.5%	8.3%	-21.5%	-24.8%	-18.8%	0.6%	-14.8%	5.9%	-24.2%	255.0%	24.0%
Tourism PEI Website Activity													
English Website	-16.7%	-11.0%	-12.1%	-8.7%	-22.1%	-27.1%	-24.9%	-19.7%	-11.7%	-18.5%	-0.6%	2.1%	-7.0%
French Website	-0.9%	13.5%	2.3%	18.2%	16.8%	-9.7%	-10.4%	-0.4%	-2.6%	-11.3%	-6.9%	12.5%	-5.7%
Visitor Information Centres / Destination Centres													
Total Parties Counselling	1.2%	-10.1%	-10.3%	19.3%	-0.8%	-1.2%	5.5%	-3.1%	-2.3%	1.7%	24.8%	49.7%	112.4%
Golf PEI													
Non-Member Rounds	4.5%	~	~	~	-100.0%	-9.4%	12.8%	12.0%	2.9%	-9.9%	50.5%	~	~
Parks Canada													
PEI National Park	14.1%	461.1%	31.9%	147.5%	30.3%	6.3%	33.6%	10.4%	-9.6%	-10.5%	NA	NA	NA
Green Gables	6.4%	~	~	~	71.6%	1.0%	1.7%	2.1%	1.0%	15.6%	28.1%	815.6%	**
Provincial Heritage Sites													
Orwell	10.9%	~	~	~	~	527.6%	-14.8%	5.3%	-0.3%	-24.1%	26.5%	45.5%	**
Beaconsfield	22.5%	163.6%	69.3%	33.6%	169.7%	14.4%	14.7%	4.1%	17.8%	6.9%	32.6%	44.7%	10.2%
Eptek	6.0%	-29.6%	-27.1%	-6.5%	25.4%	-4.2%	17.8%	-2.0%	44.4%	-5.8%	-3.8%	-31.8%	91.4%
Acadian Museum	6.2%	61.5%	22.0%	-13.7%	64.7%	-12.0%	1.4%	6.7%	25.0%	-10.6%	-13.7%	-50.0%	-30.2%
Elmira	6.4%	~	~	~	~	-100.0%	-12.9%	10.0%	12.5%	13.4%	~	~	~
Basin Head	11.4%	~	~	~	~	~	-22.8%	10.6%	15.5%	30.5%	~	~	~
Green Park	3.3%	~	~	~	~	~	37.5%	-13.0%	12.4%	-100.0%	~	~	~
Total Visitors	12.0%	43.8%	6.8%	11.5%	78.2%	59.0%	-4.0%	5.7%	16.6%	0.9%	22.8%	4.7%	30.4%

Actuals 2019

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	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Cruise Ships (Charlottetown)	183,592	~	~	~	~	10,033	11,048	13,888	14,378	70,544	61,850	1,851	~
Motorcoach	25,291	11	19	13	51	366	3,937	6,054	6,354	6,501	1,852	71	62
Tourism PEI Website Activity													
English Website	1,778,945	108,675	97,715	134,271	134,102	179,308	199,628	302,304	258,397	145,802	84,298	68,747	65,698
French Website	279,913	13,613	12,249	21,014	24,298	33,456	32,069	56,661	37,479	15,625	10,123	10,052	13,274
Visitor Information Centres / Destination Centres													
Total Parties Counselling	122,634	340	339	575	875	4,100	16,320	33,944	37,428	19,577	7,246	985	905
Golf PEI													
Non-Member Rounds	140,284	~	~	~	~	6,890	25,481	33,671	37,697	28,473	8,072	~	~
Parks Canada													
PEI National Park	781,020	71,668	15,635	24,290	27,284	41,130	101,029	195,263	200,782	103,939	NA	NA	NA
Green Gables	211,706	~	~	~	187	7,946	23,823	56,548	62,872	36,596	23,311	412	11
Provincial Heritage Sites													
Orwell	14,504	~	~	~	~	1,707	2,773	3,415	3,069	1,108	2,029	240	163
Beaconsfield	22,743	870	633	656	998	1,316	1,969	3,990	4,871	2,803	2,556	1,268	813
Eptek	11,020	386	516	430	760	576	865	1,921	3,017	863	556	638	492
Acadian Museum	7,189	63	50	88	224	322	782	1,859	2,545	763	227	70	196
Elmira	5,332	~	~	~	~	~	330	2,242	2,472	288	~	~	~
Basin Head	23,994	~	~	~	~	~	1,461	9,777	10,407	2,349	~	~	~
Green Park	4,725	~	~	~	~	105	722	1,467	2,431	0	~	~	~
Total Visitors	89,507	1,319	1,199	1,174	1,982	4,026	8,902	24,671	28,812	8,174	5,368	2,216	1,664

Occupancy - Fixed Roof

December 2019

% Change 2018/2019		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter			
Fixed Roof Accommodation		YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Operations Open			160	164	177	211	635	1,457	1,686	1,719	1,547	847	302	255
% Change			5.3%	5.8%	9.9%	16.6%	17.2%	17.0%	17.0%	18.2%	17.3%	18.1%	31.9%	30.8%
Total Room-nights Available	1,520,300		75,220	68,807	75,371	76,101	131,843	187,913	216,390	215,703	186,886	124,641	80,207	81,218
% Change	5.3%		2.6%	3.2%	0.8%	6.4%	8.2%	4.0%	7.0%	7.1%	5.2%	4.0%	5.6%	4.4%
Total Room-nights Sold (RNS)	692,424		17,879	20,482	21,423	27,004	40,416	75,433	150,408	167,190	88,490	42,750	23,360	17,589
% Change	3.6%		-1.0%	6.0%	16.3%	21.7%	-1.6%	0.4%	4.5%	6.5%	-1.3%	-1.5%	-2.5%	6.9%
Occupancy Rate	45.5%		23.8%	29.8%	28.4%	35.5%	30.7%	40.1%	69.5%	77.5%	47.3%	34.3%	29.1%	21.7%
% Point Change	-0.8%		-0.9%	0.8%	3.8%	4.5%	-3.1%	-1.4%	-1.7%	-0.4%	-3.1%	-1.9%	-2.4%	0.5%
BY REGION														
North Cape Coastal Drive														
Occupancy Rate	37.9%		22.0%	25.5%	27.3%	23.0%	22.2%	36.7%	60.4%	69.2%	46.2%	29.7%	34.7%	25.4%
% Point Change	0.9%		0.3%	-4.9%	1.6%	-2.4%	-2.1%	5.8%	2.2%	0.4%	2.4%	-4.2%	-1.7%	7.6%
Room-nights Sold (RNS)	104,700		4,161	4,543	5,270	4,423	5,197	10,061	18,998	21,274	12,416	7,027	6,490	4,840
% Change	4.2%		-0.2%	-15.5%	4.1%	2.6%	-8.6%	21.0%	12.1%	5.8%	4.2%	-14.0%	-6.4%	37.2%
Summerside Area ⁽¹⁾														
Occupancy Rate	40.1%		23.6%	26.4%	26.6%	26.7%	25.5%	42.5%	62.4%	70.6%	54.7%	34.1%	39.1%	25.2%
% Point Change	-0.9%		-2.9%	-10.5%	-3.3%	-4.5%	-4.3%	9.4%	0.0%	-1.0%	4.5%	-7.0%	-6.7%	7.8%
Room-nights Sold (RNS)	78,310		3,393	3,553	3,825	3,851	4,261	7,592	13,113	14,305	9,509	5,745	5,523	3,640
% Change	1.2%		-11.1%	-25.6%	-11.3%	4.1%	-14.0%	29.4%	11.9%	5.9%	7.1%	-16.6%	-13.0%	40.1%
Green Gables Shore														
Occupancy Rate	45.8%		0.9%	1.7%	1.4%	6.0%	10.7%	29.6%	72.3%	77.4%	33.1%	17.5%	5.9%	6.6%
% Point Change	-4.3%		0.4%	0.2%	-2.1%	-0.1%	-3.6%	-4.0%	-3.8%	-3.6%	-6.5%	2.0%	2.4%	4.3%
Room-nights Sold (RNS)	151,426		19	35	31	187	3,074	17,666	50,812	54,768	20,439	3,998	218	179
% Change	-2.4%		90.0%	25.0%	-56.9%	41.7%	-2.4%	-8.8%	-0.1%	0.6%	-12.7%	15.0%	113.7%	203.4%
Red Sands														
Occupancy Rate	32.3%		3.6%	5.9%	5.8%	4.1%	9.0%	21.8%	61.1%	67.3%	24.7%	10.0%	5.7%	4.7%
% Point Change	-1.6%		-0.3%	0.8%	0.4%	-0.6%	1.6%	-1.1%	-6.9%	-3.9%	-7.3%	0.7%	1.3%	0.9%
Room-nights Sold (RNS)	20,772		71	110	122	91	379	1,987	6,970	7,809	2,474	525	131	103
% Change	3.8%		-6.6%	22.2%	17.3%	-26.6%	24.3%	6.5%	1.7%	8.1%	-9.4%	21.0%	20.2%	7.3%

Occupancy - Fixed Roof

December 2019

% Change 2018/2019

Fixed Roof Accommodation	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Charlottetown													
Occupancy Rate	50.5%	27.0%	35.0%	32.0%	44.4%	45.9%	55.3%	74.1%	84.5%	69.0%	50.9%	31.5%	22.8%
% Point Change	-0.7%	-1.9%	3.0%	5.2%	7.6%	-3.9%	-4.6%	-2.5%	0.0%	-3.4%	-3.3%	-2.8%	-2.3%
Room-nights Sold (RNS)	350,234	13,262	15,545	15,531	21,466	29,083	37,407	55,353	62,282	42,645	29,310	16,138	12,212
% Change	5.3%	-1.9%	14.3%	21.2%	25.8%	-2.6%	-2.0%	6.1%	10.9%	3.8%	-0.7%	-1.1%	-1.4%
Points East													
Occupancy Rate	42.1%	12.5%	9.4%	15.0%	26.3%	22.2%	34.6%	64.0%	72.9%	39.8%	12.3%	8.9%	6.8%
% Point Change	2.7%	3.1%	1.4%	3.4%	9.2%	5.3%	3.8%	3.2%	5.6%	-0.6%	-0.1%	-3.9%	-4.2%
Room-nights Sold (RNS)	65,292	366	249	469	837	2,683	8,312	18,275	21,057	10,516	1,890	383	255
% Change	8.3%	22.4%	7.8%	26.8%	47.9%	27.4%	11.8%	6.9%	10.6%	0.2%	6.9%	-24.5%	-33.9%

(1) The Summerside Area is the gateway to the North Cape Coastal Drive and the Summerside statistics have been profiled so they can be interpreted as a separate region or part of the North Cape Coastal Drive.

Occupancy - Fixed Roof

December 2019

% Change 2018/2019

Fixed Roof Accommodation	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
BY TYPE													
Hotels/Motels/Resorts													
Occupancy Rate	48.0%	26.3%	33.3%	31.7%	39.8%	38.1%	49.5%	71.6%	82.2%	60.7%	43.4%	34.0%	24.3%
% Point Change	0.1%	-0.9%	1.0%	4.8%	5.5%	-2.8%	-1.0%	-1.0%	1.8%	-0.2%	-3.2%	-2.6%	0.8%
Room-nights Sold (RNS)	439,324	16,386	18,925	19,580	24,295	32,125	46,572	74,669	83,454	53,795	33,257	20,910	15,356
% Change	3.0%	-1.7%	6.3%	17.9%	22.1%	-2.5%	-1.5%	3.6%	6.6%	1.3%	-5.2%	-4.7%	4.7%
Inns													
Occupancy Rate	57.4%	34.4%	52.5%	43.3%	51.8%	35.3%	47.8%	72.8%	85.8%	60.6%	44.1%	44.8%	34.7%
% Point Change	1.6%	-6.4%	3.0%	3.0%	11.5%	-2.6%	-0.4%	-4.4%	11.1%	-3.1%	-0.3%	6.8%	6.1%
Room-nights Sold (RNS)	27,084	533	735	671	777	1,494	3,283	5,541	6,457	4,326	1,771	819	677
% Change	0.4%	-20.4%	0.0%	1.4%	10.8%	-9.6%	-9.0%	-3.9%	15.7%	-4.9%	3.7%	5.7%	17.1%
Cabins/Cottages													
Occupancy Rate	43.3%	8.8%	9.8%	12.7%	15.8%	15.0%	27.8%	68.8%	73.5%	30.8%	16.0%	11.4%	12.4%
% Point Change	-2.6%	-1.6%	-1.8%	-0.9%	0.8%	-0.6%	-0.5%	-2.5%	-3.3%	-5.3%	2.0%	1.6%	1.5%
Room-nights Sold (RNS)	177,711	401	437	675	1,036	4,465	19,353	58,501	63,823	22,401	4,869	892	858
% Change	6.3%	1.3%	-5.2%	7.8%	35.8%	17.7%	8.3%	6.7%	6.9%	-5.3%	29.4%	41.4%	36.4%
Tourist Home/B&B													
Occupancy Rate	33.5%	7.6%	6.1%	7.2%	13.0%	17.5%	37.4%	62.2%	70.0%	45.5%	21.6%	7.9%	7.6%
% Point Change	-1.5%	3.1%	1.1%	-0.4%	0.4%	-4.2%	-2.5%	0.0%	-2.3%	-4.9%	0.2%	-0.8%	0.9%
Room-nights Sold (RNS)	46,401	490	353	462	857	2,285	6,154	11,099	12,755	7,790	2,815	678	663
% Change	1.6%	73.1%	22.1%	-5.5%	7.9%	-13.7%	-0.7%	5.5%	2.9%	-4.4%	0.6%	11.3%	36.1%
Trailer Rentals/Hostels													
Occupancy Rate	22.4%	18.5%	9.5%	9.4%	10.7%	10.8%	8.3%	37.1%	43.1%	15.2%	7.0%	16.7%	8.1%
% Point Change	-4.5%	5.6%	-1.8%	-2.4%	-1.0%	-3.0%	-12.4%	-7.5%	-14.1%	3.6%	4.0%	14.4%	-15.6%
Room-nights Sold (RNS)	1,904	69	32	35	39	47	71	598	701	178	38	61	35
% Change	-23.7%	43.8%	-15.8%	-20.5%	-7.1%	-20.3%	-63.0%	-20.2%	-32.6%	8.5%	58.3%	577.8%	-60.2%

Occupancy - Campground

December 2019

% Change 2018/2019		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Campground	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Operations Open		0	0	0	1	26	47	51	52	45	19	1	0
% Change		~	~	~	**	4.0%	0.0%	2.0%	2.0%	-4.3%	5.6%	**	~
Total Site-nights Available	707,793	~	~	~	(2)	29,760	155,740	185,069	184,933	127,703	24,588	(2)	~
% Change	-2.3%	~	~	~	(2)	10.2%	-2.0%	-1.0%	-0.5%	-13.2%	33.2%	(2)	~
Total Site-nights Sold (SNS)	339,089	~	~	~	(2)	6,681	54,752	117,219	118,974	39,606	1,857	(2)	~
% Change	-1.8%	~	~	~	(2)	-11.1%	0.0%	-2.4%	4.2%	-15.8%	9.4%	(2)	~
Occupancy Rate	47.9%	~	~	~	(2)	22.4%	35.2%	63.3%	64.3%	31.0%	7.6%	(2)	~
% Point Change	0.2%	~	~	~	(2)	-5.4%	0.7%	-0.9%	2.9%	-1.0%	-1.6%	(2)	~
North Cape Coastal Drive													
Occupancy Rate	30.7%	~	~	~	~	3.6%	16.7%	42.4%	47.3%	16.4%	6.5%	~	~
% Point Change	-0.8%	~	~	~	~	-4.6%	0.9%	-2.4%	3.5%	-4.8%	-0.6%	~	~
Site-nights Sold (SNS)	26,510	~	~	~	~	117	3,171	9,347	11,008	2,704	163	~	~
% Point change	-1.7%	~	~	~	~	-53.2%	3.4%	-8.2%	10.4%	-19.9%	16.4%	~	~
Summerside Area ⁽¹⁾													
Occupancy Rate	52.8%	~	~	~	~	~	27.3%	67.8%	73.9%	35.2%	~	~	~
% Point Change	-0.2%	~	~	~	~	~	0.3%	-1.7%	2.1%	-3.5%	~	~	~
Site-nights Sold (SNS)	6,238	~	~	~	~	~	692	2,164	2,361	1,021	~	~	~
% Change	-0.6%	~	~	~	~	~	-17.1%	-2.4%	2.0%	12.6%	~	~	~

Occupancy - Campground

December 2019

% Change 2018/2019		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Campground	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Green Gables Shore													
Occupancy Rate	51.2%	~	~	~	~	25.7%	39.6%	66.5%	65.9%	34.1%	1.1%	~	~
% Point Change	0.2%	~	~	~	~	-9.3%	0.8%	-1.4%	2.3%	0.2%	-2.7%	~	~
Site-nights Sold (SNS)	237,675	~	~	~	~	4,321	41,172	82,450	81,445	28,136	151	~	~
% Point change	-2.0%	~	~	~	~	-14.9%	0.5%	-1.9%	3.7%	-15.7%	-60.9%	~	~
Red Sands													
Occupancy Rate	37.6%	~	~	~	~	13.9%	27.9%	47.1%	49.8%	1.8%	~	~	~
% Point Change	-1.6%	~	~	~	~	**	-4.3%	-2.6%	-0.3%	-18.1%	~	~	~
Site-nights Sold (SNS)	4,650	~	~	~	~	14	873	1,809	1,929	25	~	~	~
% Point change	-14.5%	~	~	~	~	**	-11.9%	-5.2%	0.2%	-95.9%	~	~	~
Charlottetown													
Occupancy Rate	55.6%	~	~	~	~	29.1%	44.8%	84.7%	83.4%	37.0%	22.0%	~	~
% Point Change	2.7%	~	~	~	~	-0.9%	0.7%	7.9%	11.6%	2.3%	-1.8%	~	~
Site-nights Sold (SNS)	22,912	~	~	~	~	1,227	3,652	7,141	7,033	3,021	838	~	~
% Point Change	-0.9%	~	~	~	~	-6.9%	-9.9%	-2.3%	2.9%	-2.1%	60.2%	~	~
Points East													
Occupancy Rate	45.9%	~	~	~	(2)	18.4%	27.4%	61.6%	68.0%	29.8%	16.0%	(2)	~
% Point Change	1.0%	~	~	~	(2)	1.3%	1.3%	0.0%	3.7%	-1.6%	0.5%	(2)	~
Site-nights Sold (SNS)	47,342	~	~	~	(2)	1,002	5,884	16,472	17,559	5,720	705	(2)	~
% Point change	0.1%	~	~	~	(2)	15.2%	4.4%	-1.2%	4.0%	-13.3%	8.6%	(2)	~

(1) The Summerside Area is the gateway to the North Cape Coastal Drive and the Summerside statistics have been profiled so they can be interpreted as a separate region or part of the North Cape Coastal Drive. (2) April numbers added to May, and November numbers added to October to protect the confidentiality of a campground operator.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
TOTAL OVERNIGHT STAYS (ONS)	1,031,513	17,879	20,482	21,423	27,035	47,066	130,185	267,627	286,164	128,096	44,607	23,360	17,589
% Change	1.7%	-1.0%	6.0%	16.3%	21.8%	-3.2%	0.2%	1.3%	5.5%	-6.3%	-1.0%	-2.5%	6.9%
ORIGIN BREAKDOWN	100%	100%			100%			100%			100%		
Canada	88.8%	94.6%	95.3%	95.6%	94.1%	83.7%	87.8%	89.3%	88.7%	86.0%	86.5%	92.1%	92.6%
United States	8.2%	3.3%	3.4%	2.8%	3.4%	6.2%	8.8%	8.7%	8.5%	10.3%	9.3%	5.9%	5.2%
International	3.0%	2.1%	1.3%	1.6%	2.6%	10.1%	3.3%	2.0%	2.8%	3.6%	4.2%	1.9%	2.2%
% Change 2018/2019													
CANADA ONS*	1.6%	-2.7%	6.5%	17.3%	21.7%	-9.2%	1.9%	0.7%	5.5%	-5.8%	1.0%	-4.7%	5.2%
Fixed Roof - RNS*	3.7%	-2.7%	6.5%	17.3%	21.6%	-8.5%	4.0%	4.0%	6.4%	0.4%	0.6%	-4.7%	5.2%
Campground - SNS*	-1.9%	~	~	~	233.3%	-12.4%	-0.4%	-2.8%	4.3%	-15.4%	10.0%	~	~
New Brunswick ONS*	-4.5%	-22.6%	2.4%	3.8%	-10.8%	-16.1%	-12.2%	-6.2%	7.0%	-15.5%	6.6%	-7.3%	23.3%
Fixed Roof - RNS*	-4.8%	-22.6%	2.4%	3.8%	-10.9%	-15.7%	-13.3%	-4.2%	3.9%	-11.1%	5.6%	-7.3%	23.3%
Campground - SNS*	-3.6%	~	~	~	66.7%	-23.6%	-9.8%	-8.9%	11.8%	-32.4%	115.5%	~	~
Nova Scotia ONS*	-0.4%	-23.0%	4.6%	4.4%	-9.4%	2.0%	0.6%	-0.7%	4.9%	-12.8%	7.4%	4.9%	1.3%
Fixed Roof - RNS*	-0.7%	-23.0%	4.6%	4.4%	-9.4%	2.2%	-0.3%	-0.6%	4.4%	-11.0%	7.7%	4.9%	1.3%
Campground - SNS*	0.3%	~	~	~	~	-2.0%	2.9%	-0.8%	5.7%	-19.5%	-18.4%	~	~
Ontario ONS*	1.4%	-10.1%	-17.0%	6.2%	51.4%	-22.8%	9.0%	6.0%	1.1%	-4.2%	-15.3%	-13.5%	16.3%
Fixed Roof - RNS*	2.6%	-10.1%	-17.0%	6.2%	51.4%	-23.4%	6.7%	8.6%	3.3%	-0.5%	-14.7%	-13.5%	16.3%
Campground - SNS*	-3.7%	~	~	~	~	-10.8%	19.9%	-1.3%	-5.6%	-24.4%	-43.1%	~	~
Prince Edward Island ONS*	2.1%	54.0%	35.8%	28.8%	13.6%	-6.0%	3.3%	-3.5%	4.5%	-3.0%	10.9%	-7.7%	-10.0%
Fixed Roof - RNS*	15.7%	54.0%	35.8%	28.8%	13.2%	2.2%	24.5%	7.8%	17.8%	33.8%	10.2%	-7.7%	-10.0%
Campground - SNS*	-3.6%	~	~	~	316.7%	-13.8%	-0.5%	-5.7%	2.1%	-11.9%	15.7%	~	~
Quebec ONS*	5.0%	-34.9%	8.6%	12.3%	90.4%	-17.0%	8.8%	6.9%	9.0%	-14.9%	-3.3%	-13.4%	-23.2%
Fixed Roof - RNS*	4.0%	-34.9%	8.6%	12.3%	90.4%	-16.2%	12.2%	6.5%	6.0%	-8.7%	-2.5%	-13.4%	-23.2%
Campground - SNS*	6.6%	~	~	~	~	-37.6%	-0.6%	7.4%	12.5%	-35.1%	-50.0%	~	~
All Other Provinces ONS*	11.8%	52.3%	-21.3%	99.9%	166.6%	-1.0%	3.9%	7.5%	12.4%	9.3%	-7.9%	1.1%	59.6%
Fixed Roof - RNS*	13.4%	52.3%	-21.3%	99.9%	166.6%	-2.8%	8.1%	7.0%	14.0%	11.3%	-8.3%	1.1%	59.6%
Campground - SNS*	3.2%	~	~	~	~	36.7%	-10.2%	9.3%	5.2%	-2.6%	8.1%	~	~

		YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
UNITED STATES	ONS*	8.0%	39.1%	37.5%	-7.6%	11.2%	15.8%	13.9%	10.0%	11.1%	-10.4%	2.9%	55.3%	58.6%
New England	ONS*	7.5%	103.8%	34.3%	-4.6%	-13.2%	-17.2%	20.7%	-1.4%	18.3%	-8.1%	9.0%	54.4%	77.9%
Mid-Atlantic	ONS*	5.1%	133.3%	-7.7%	-22.7%	17.4%	17.5%	21.0%	16.3%	-0.3%	-8.2%	-18.8%	45.1%	-53.7%
South	ONS*	10.4%	58.1%	152.4%	55.7%	24.6%	33.2%	13.8%	14.9%	9.9%	-14.8%	22.8%	82.7%	48.9%
Midwest	ONS*	9.5%	-8.8%	109.6%	-37.4%	97.8%	24.0%	17.1%	26.7%	2.2%	-18.4%	6.5%	55.9%	141.3%
West	ONS*	6.4%	-4.7%	-22.5%	-12.6%	-14.8%	26.8%	-5.9%	15.7%	12.9%	-2.4%	-10.6%	44.2%	60.8%
KEY INTL MARKETS	ONS*	-3.3%	108.8%	-10.2%	-37.3%	97.8%	111.8%	-48.8%	-3.0%	12.2%	-30.8%	2.4%	24.6%	1.2%
China	ONS*	-25.9%	193.8%	-21.0%	-50.0%	339.3%	36.2%	-7.2%	23.5%	-0.5%	-77.9%	-59.3%	-3.3%	-53.2%
England	ONS*	2.1%	16.7%	355.6%	-27.3%	-78.3%	24.7%	22.5%	-20.5%	7.9%	-11.9%	57.4%	-25.0%	188.2%
Germany	ONS*	10.0%	66.7%	20.0%	11.1%	86.7%	-14.3%	-18.8%	22.9%	14.0%	2.1%	47.5%	108.3%	1,750.0%
Japan	ONS*	0.9%	0.0%	-85.4%	-36.0%	53.3%	16.6%	-16.7%	-0.8%	-0.3%	-8.7%	72.6%	50.0%	100.0%
Taiwan	ONS*	-2.1%	0.0%	0.0%	-100.0%	-67.7%	158.9%	-70.3%	-94.5%	27.6%	255.6%	-76.9%	-100.0%	-100.0%

TOURISM INDICATORS

Bridge Traffic - Source: Strait Crossing Bridge Limited. Data is the percentage change of the counts of vehicles with 2 axles and motorcycles leaving PEI at Confederation Bridge against the same period of last year.

Air Traffic - Source: Charlottetown Airport Authority. Data is the percentage change of the number of air passengers enplaning and deplaning at the Charlottetown Airport against the same period of last year.

Ferry Traffic - Source: Northumberland Ferries Limited. Data is the percentage change of the counts of vehicles leaving PEI via the Wood Island Ferry against the same period of last year.

Cruise Ships - Sources: Charlottetown Harbour Authority Inc / Summerside Port Corp. Data is the percentage change (and actuals) of the total number of passengers and crew on the cruise ships that visit the Historic Charlottetown Seaport / Port of Summerside against the same period of last year.

Motorcoach - Source: Tourism PEI. Motorcoach is the short form of "motorcoach tour", which is defined as group tours that are transported via large and well-powered bus to their destinations, itinerary activities, and back. Data is the percentage change (and actuals) of the total number of room-nights sold to motorcoach passengers against the same period of last year. *Note: Motorcoach data is not available by origin.*

Tourism PEI Website Activity - Source: Tourism PEI. Data is the percentage change (and actual) of the total number of visits to www.tourismpei.com (English) and www.tourismpei.com/fr (French) against the same period last year. This includes desktop, tablet and mobile direct access to our website and excludes access on mobile using an app.

Visitor Information Centres / Destination Centres - Source: Tourism PEI. Data is the percentage change (and actuals) of the counts of parties counselled at all Visitor Information Centres / Destination Centres against the same period of last year.

Golf PEI - Source: Golf PEI. Data is the percentage change (and actuals) of the non-member rounds played at all 18-hole and 9-hole courses against the same period of last year.

National Parks - Source: Parks Canada. PEI National Park data is the percentage change (and actuals) of the number of person-visits ⁽¹⁾ made to the national park. Province House and Green Gables data is the percentage change (and actuals) of the number of visitors to each historic site.

⁽¹⁾ Person-visits: Each time a person enters the land or marine part of a reporting unit (i.e. national park or national historic site) for recreational, educational or cultural purposes during business hours. Through, local and commercial traffic are excluded. Same day re-entries and re-entries by visitors staying overnight in the reporting unit do not constitute new person-visits.

Provincial Heritage Sites - Source: PEI Museum. Data is the percentage change (and actuals) of the total number of visitors to each heritage site against the same period of last year.

Definitions

OCCUPANCY

Room-nights Sold (RNS) - The number of room-nights sold in each month. This number is calculated based on reports submitted by all licensed fixed-roof accommodations (i.e. hotels, cottages, B&Bs, etc.) in PEI and includes motorcoach figures. All RNS breakdown by province, state or country in the visitor origin section does not include motorcoach figures and is indicated by an asterick (RNS*).

Site-nights Sold (SNS) - The number of site-nights sold in each month. This number is calculated based on reports submitted by all licensed campground operations in PEI and includes motorcoach figures. All SNS breakdown by province, state or country in the visitor origin section does not include motorcoach figures and is indicated by an asterick (SNS*).

Occupancy Rate - The percentage of room-nights that are occupied (sold) out of all room-nights available in the province. This rate is based on reports submitted by all licensed fixed-roof accommodations (i.e. hotels, cottages, B&Bs, etc.) in PEI and includes motorcoach figures.

Accommodation Types - The accommodation types are grouped under the following categories: **Hotels/Motels/Resorts, Inns, Cabins/Cottages** (includes Cabins, Cottage, Vacation Home, Apartment, Condo), **Tourist Home/B&B** (includes Bed and Breakfast, Tourist Home), and **Trailer Rentals/Hostels**.

VISITOR ORIGINS

Overnight Stays (ONS) - The number of room-nights and site-nights sold (combined) in each month. This number is calculated based on reports submitted by all licensed fixed-roof and campground operations in PEI and includes motorcoach figures. All ONS breakdown by province, state or country does not include motorcoach figures and is indicated by an asterick (ONS*).

Visitor Origins - The percentage change of the number of overnight stays at either fixed-roof accommodation or campground by visitors from each region against the same period of last year. The breakdown of fixed-roof accommodation and campground are also reported.

Origin Breakdown - These percentages do not include motorcoach figures.

Current Operator Compliance Rate: 100.00%

Note: Monthly indicator reports are not released until 95% of the operators have submitted their occupancy data

All data subject to ongoing revisions from the various sources of data

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