

Stories



Media Stories 2023

tourismpei.com/pei-media-stories

Authentic Island Experiences

Take part in Island life and take home some of our traditions. With over 70 Island experiences to choose from, you're sure to feel like an Islander before you leave! Learn to tong and shuck oysters, own a standard-bred racehorse for an evening, dig for clams and experience an authentic beach clambake, or make pottery to suit your style! Here are just a few of the Authentic PEI Experiences waiting for you:

Canada's Food Island

With miles of coastline, rich red soil, rolling green hills, and pristine waters, Prince Edward Island produces some of the most sought-after food products in the world. There are so many delicious ways, in so many great settings, to experience the pleasure of PEI cuisine.

Bannock and Clams - Lennox Island Mi'kmaq First Nation

Using Mi'kmaq traditional methods, prep your bannock and cook it under the sand. Gather clams on the beach

and cook them on an open fire. As the bannock cooks, listen to stories of what life used to be like growing up on Lennox Island.

Jigs & Reels - Fiddling Fisherman

Look no further for a unique and intimate Island experience. Music brings people together, evokes emotions and memories. This is a music lovers dream opportunity. Get up close and personal with a talented musician on J.J. Chaisson's lobster fishing boat for a tranquil sail along Prince Edward Island's one-of-a-kind coastline.

Island Flavours Culinary Bootcamp Culinary Institute of Canada

Come and learn why this culinary experience was named, by Destination Canada, as one of Canada's Signature Experiences! With inspiration from here and abroad, chef will take you on a delicious culinary journey through PEI's local bounty – shellfish, beef, pork and, of course, PEI potatoes. Local products will be used in creating a flavourful menu that will include such things as; cooking a lobster like an Islander, incorporating seasonal fruit into recipes and enjoying all the seasonal vegetables we can find! Visit local farmers' market and shops to pick up ingredients. Finish off back at the Culinary Institute of Canada where we'll get on our chef whites and head to the kitchen for an afternoon of cooking and eating.

Our Authentic Experiences are the perfect chance to take part in Island life and meet the locals.



New in 2023



45 Steps – The Culinary Beachside Inn

This boutique hotel opened in the late fall of 2022. Located in Goose River, Prince Edward Island just 45 steps away from the beach along the Gulf of St. Lawrence. This inn is the heart for owners Barbara and Thomas, a place where guests can slow down and enjoy their experiences and breathtaking views from the patio or library. The open kitchen forms the center of the inn allowing a special dining experience that includes an expansive breakfast buffet, snacks and beverages throughout the day and an exclusive three-course dinner prepared by the in-house chef. Combining the best of Canada's Food Island, culture and coastline, 45 steps is an Island experience you won't want to miss.



Nature Space Eco Resort

Nature Space Resort & Retreat Centre opened in 2020, offering a variety of on the water tours, yoga retreats, and in 2021, opened new yurt accommodations. Nature Space Resort & Retreat Centre offers the opportunity for exploration of local flavours, unique experiences and beautiful places, while providing connection to self, others and the natural world.

Tours include:

- Oyster Lover's Kayaking Experience
- Paddles and Pints (kayak brewery tour)
- Kayoga
- Nature Tours



Media Stories 2023

tourismpei.com/pei-media-stories

New in 2023

[Blackbush Resort](#)

Blackbush is Prince Edward Island's newest coastal resort, scheduled to open in summer 2023. Overlooking beautiful Tracadie Bay on the Island's north shore, Blackbush will feature 30 rooms, breakfast bar, library, rooftop bar, saunas, hot tubs, and year-round outdoor pool.

[Microtel Inn and Suites by Wyndham](#)

Open in November 2022, this modern hotel is connected to the Credit Union Place – Summerside's art, recreation, entertainment and community meeting place.

[Mysa Spa](#)

Opened in December 2022 - Mysa is Prince Edward Island's first Nordic spa and resort. Located on beautiful St. Peter's Harbour, Mysa offers water-view cabins, thermal experiences and spa services surrounded by unforgettable scenery.



[Nellie's Landing](#)

Opened in the summer of 2022, Nellie's Landing Marina is in the beautiful small town of Murray Harbour. Steeped in rich maritime history, small town charm and a pace of life that allows you to enjoy everything the community has to offer, the marina offers houseboat, floating wine barrel and e-bike rentals & more.

[Sea Rocket Oyster House](#)

Charlottetown's newest restaurant, an authentic oyster house located in the historic downtown core. Using locally sourced product to offer fresh and organic produce, the diverse menu is designed to please everyone!



Media Stories 2023

tourismpei.com/pei-media-stories



[Ride Solar](#)

New in 2023 in the Charlottetown harbour! This fully electric solar powered vessel will be offering daily tours. Start your day with a morning breakfast sail or end your day on an evening dinner cruise with locally sourced ingredients. You'll admire the green spaces, red soil and rolling hills of Prince Edward Island's south shore all while indulging in a beautifully crafted local meal.





Anne of Green Gables

Anne of Green Gables seems to get more popular every year and with the announcement of the Netflix series ANNE in 2017 more fans flocked to the Island to get a taste of Green Gables. The latest interpretation was created by a team of female powerhouses, a fact that Anne herself would love.

Dreaming of the Lake of Shining Waters, running down a red clay road, or walking through the Haunted Wood and Lover's Lane? Although fictional, Anne of Green Gables is very real in the hearts and minds of Islanders and fans alike. We have attractions all over the Island dedicated to our beloved Anne and her author, Lucy Maud Montgomery. In Charlottetown, see *Anne & Gilbert: The Musical* at The Guild. In Cavendish, drop into

Green Gables Heritage Place, visit the Anne of Green Gables Museum in Park Corner, then hop over to Lower Bedeque and see the school where she taught. You can almost picture Anne hitting Gilbert over the head with a chalkboard! Feel the influence this Island had on Lucy Maud Montgomery, and you will understand why Anne was so enchanted by life here. Braid your pigtails and come explore Anne's land.

If you feel like diving into the rich history that explains how Anne became such a phenomenon, you have to start with Lucy Maud Montgomery. She was born on the north shore of Prince Edward Island in 1874 and raised in Cavendish by her grandparents. It was here that she penned her most famous novel, *Anne of Green Gables*. You can visit

her birthplace, where she married, where she taught, and learn how she was inspired by her Prince Edward Island surroundings to create *Anne of Green Gables*.

Parks Canada has recently completed a comprehensive site rehabilitation at Green Gables, which includes a new visitor centre with an exhibit hall, gift shop, and café as well as updated interpretive elements.



Media Stories 2023

tourismpei.com/pei-media-stories

Outdoors



Media Stories 2023

tourismpei.com/pei-media-stories

Prince Edward Island has endless possibilities for adventure. It's no secret that the people here are passionate about outdoor adventure. With 1,600 km of coastline and the warmest waters north of the Carolinas, going out to sea for adventure is a wonderful place to start. Kayak through scenic Rustico Harbour, test your balance and try stand-up paddle boarding in Malpeque Bay's International Migratory Site, get your adrenaline pumping by kiteboarding, swim at our beautiful beaches, or climb aboard a boat to explore our marine life. Aquatic adventure isn't all that you will find on this Island though. There are many hiking, cycling, and mountain bike trails to get that adrenaline rush!

The Island Walk - Launched in Fall 2021, The Island Walk is a 700 km walking trail that loops around PEI. It takes approximately 32 days to complete (20-25 kilometres per day) and was inspired by the Camino de Santiago in Spain. There are many opportunities to complete the Island Walk in sections and spend more time exploring certain areas that appeal to you. The trail will take you along the ocean, much of the Confederation Trail, red dirt roads, beaches and through quiet secondary roads the outer perimeter of the Island, with a mix of inland and coastal sections. The trail intertwines through PEI's two major cities, Charlottetown

and Summerside, and also through many small communities throughout the Island – a wide circle which allows walkers to end the walk where they started.

Scenic Coastal Drives - Touring Prince Edward Island's three scenic coastal drives is a perfect way to explore the Island. With over 45 harbours scattered throughout the jagged coastline, colourful fishing villages, lighthouses, antique shops, and restaurants serving up

the freshest of our delicious Island cuisine, there will always be reasons to stop and explore. Check out the storybook villages of Victoria-by-the-Sea, Cavendish, Georgetown, Souris, or Tignish.

Arts & Heritage Trail - Prince Edward Island's Arts & Heritage Trail will lead you across our five designated regions each with its own character and culture. Experience our Celtic and Acadian roots with the sounds of bagpipes and fiddles, kitchen parties and ceilidhs. Discover our countless festivals, such as the Festival of Small Halls, or the Indian River Music Festival. Visit art studios, museums and antique shops, and don't forget Anne of Green Gables!



Unique Accommodations

PRINCE EDWARD ISLAND HAS A LARGE SELECTION OF ACCOMMODATIONS FROM CAMPING TO LUXURY INNS, BUT WE ALSO HAVE SEVERAL TRULY UNIQUE PLACES TO STAY AND RELAX.



Media Stories 2023

tourismpei.com/pei-media-stories

West Point Lighthouse - The 4-star West Point Lighthouse Inn features 13 contemporary rooms and the rare opportunity to stay in a lighthouse. Each room has a breathtaking view of the Northumberland Strait from the shore of West Point, Prince Edward Island. Eleven rooms also feature walkout decks, while The Keeper's Quarters and The Tower Room are located in a private guests-only section of the historic West Point Lighthouse Museum.

The Rotating House - Around the Sea Rotating House is located in North Rustico, Prince Edward Island. It is the world's first rotating house with luxury condo rentals. The home is two stories and 5,000 square feet. It is divided up into 4 condos; each 625 square feet. The rotating house overlooks the PEI National Park Beach, and because the house rotates throughout the day, each room has a stunning beach view. It's the perfect spot to relax when it's too hot outside, but you still want to see the water. Listen to the waves crash while feeling the ocean breeze. When you wake up, your view will be a little different, but still stunning!

The Inn at Fortune Bridge - The Inn at Bay Fortune's sister property opened in 2019. Owned and operated by Food Network Celebrity Chef Michael Smith and Chastity Smith, this 6 room boutique inn has been created from the community's general store. The property has gone through extensive renovations and has become one of Prince Edward Island's leading country inns! A 1957 Bentley will pick guests up at the Inn At Fortune Bridge and take them to the Fireworks Feast around the corner at the Inn at Bay Fortune for one of the most authentic and immersive food experiences in the world.

Treetop Haven - Experience luxury while sleeping in the trees. Treetop Haven opened in Mount Tryon in 2017. A TreePod is a cross between a tree house and a pod, which is a geodesic dome, set up in the trees. There are two winterized pods that are open year round. There are three seasonal pods open from April until October. The TreePods are fully equipped with a kitchen, bathroom, barbecue, and a personal hot tub. This is the first of its kind for PEI.

Floating Wine Barrel - These floating wine barrels offer one-of-a-kind accommodations in small town, Murray Harbour. A floating red cedar panoramic 'wine barrel' cabin will showcase stunning views overlooking the water. Kick back at your own floating tiki bar and enjoy a beverage from a nearby local winery, cidery or brewery. Rent an e-bike and explore one of the three curated tours that include the Confederation Trail, visits to a cidery and winery or take in the stunning scenic views down a Scenic Heritage Road.

The Sydney Boutique Inn - one of Charlottetown's most luxurious destinations. While traditions of the former 1857 Notre Dame Academy remain, 18 distinctive, elegant and timeless suites have been created to surpass the clients' expectations. All modern conveniences and amenities have been incorporated into the design. The property is located in the historic district of the city close to theatre, shopping, the waterfront and boardwalk. A 5-star inn with downtown convenience.



Our miles of sandy beaches are some of the best in the world. Our rich culture and heritage offer much to be seen and explored.

Interesting Facts about Prince Edward Island

PEI is the smallest province in Canada with a population of just over 170,000. Although small, we host 1.5 million visitors yearly.

The Island boasts over **90 beaches**, each with its own special feature – white-sand beaches and dunes on the north side and red-sand and cliffs on the south side of the Island. It is common to have an entire beach to yourself.

The **Confederation Bridge** is an 8-mile engineering marvel that connects the Island to the mainland. It's the longest bridge in the world crossing ice-covered water.

There are **450 beef farms** on Prince Edward Island.

There are **52 lighthouses** on the Island; one for each week of the year and 38 that are still operational. Nine are open to the public and one even operates as an inn!

The Island is home to the world's most beloved red-haired orphan, **Anne of Green Gables**. The novel has sold more than 50 million copies and is translated into 18 languages. Listed on Indigo Books & Music Inc. Booklovers' Top Ten "Life-changing Books" of the past decade.

Canada's #1 golf destination with over 25 golf courses and the only Canadian province to host the Golf Channel's popular Big Break series.

The flavour of **oysters** reflects the water quality, minerals, salinity, and the type of nutrients available in the water. Prince Edward Island has a variety of different bays and coves that provide numerous distinct tastes and are distributed under a variety of brands, the most famous being Malpeque. Harvesting methods include the use of rakes and tongs.



The **Island's soil is red** due to the iron oxide which rusts on exposure to air – and great for producing potatoes! There are 89,000 acres of **potatoes** grown annually representing \$276 million in farm gate sales.

Abegweit is the Mi'kmaq word for Prince Edward Island and is often interpreted as "**land cradled on the waves.**" Other monikers include Garden of the Gulf, Canada's Food Island, The Island, and "the fairest land 'tis possible to see" (according to Jacques Cartier in 1534).



Food Facts

PEI accounts for **80 percent of Canadian mussel production**, with more than 39.6 million pounds of mussels.



©TPEI016_SH_Walden-Cabin-Food



©TPEI2020_SAN_Little-Harbour



©TPEI019_SH_Anne of Green Gables



©TPEI2020_BMC_BrudenellRiding



©TPEI2020_CG_Brookvale



©TPEI019_SH_Cedar-Dunes



©TPEI2020_SAN_St.Peters-Harbour



©TPEI019_SH_FIP_Chowder



©TPEI014_HO_Oyster Fishing



©TPEI016_SM_New London Bay



©TPEI017_YD_Brudenell Trail Rides



©TPEI017_LP_French River



©TPEI014_JS_Deep-Sea Fishing



©TPEI019_BMI_Fall Scenic Road



©TPEI019_SAN_West-Cape



©TPEI019_CG_Lakeside-Beach



©TPEI2020_SAN_Borden-Carleton



©TPEI019_SAN_Confederation-Trail



©TPEI015_SH_Confederation Players



©TPEI017_SL_New London Bay



©TPEI017_EO_Charlottetown



©TPEI019_SAN_East-Point



©TPEI019_SAN_Lennox-Island