

% Change 2021/2022

~ = Not open / operating
N/A = Not available
** = Data not comparable

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Bridge	90%	60%	219%	372%	469%	718%	421%	87%	30%	29%	55%	43%	73%
Air	207%	197%	346%	661%	760%	1,533%	1,332%	607%	117%	88%	113%	65%	45%
Ferry	36%	~	~	~	~	**	691%	55%	2%	-16%	-11%	13%	25%
Cruise (Charlottetown)	**	~	~	~	**	**	**	**	**	**	**	**	~
Motorcoach	841%	0%	0%	0%	0%	0%	**	**	1,440%	259%	109%	**	**
Tourism PEI Website Activity													
English Website	52%	22%	70%	76%	193%	153%	93%	43%	29%	7%	-10%	-9%	27%
French Website	-11%	-10%	-20%	-1%	189%	89%	31%	-33%	-42%	-56%	-31%	-23%	8%
Visitor Information Centres / Destination Centres													
Total Parties Counselling	96%	~	-63%	170%	398%	785%	494%	179%	39%	44%	11%	11%	131%
Golf PEI													
Non-Member Rounds	5%	~	~	~	-64%	36%	66%	20%	0%	-22%	-30%	~	~
Parks Canada													
PEI National Park	-100%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Green Gables	359%	~	~	~	~	**	6,632%	1,096%	191%	164%	150%	675%	~
Provincial Heritage Sites													
Orwell	6%	~	~	~	~	-7%	58%	156%	41%	-12%	~	~	~
Beaconsfield	26%	-40%	-86%	-22%	-15%	19%	151%	110%	26%	35%	-27%	-10%	48%
Eptek	76%	-100%	14%	-12%	-23%	217%	397%	321%	96%	5%	-47%	-17%	19%
Acadian Museum	180%	-100%	9%	37%	-6%	500%	617%	385%	175%	59%	63%	52%	35%
Elmira	-39%	~	~	~	~	~	~	-8%	-41%	-75%	~	~	~
Basin Head	205%	~	~	~	~	~	247%	336%	88%	**	~	~	~
Green Park	4%	~	~	~	~	~	-37%	85%	-4%	~	~	~	~
Total Visitors	57%	-67%	-77%	-48%	-15%	30%	103%	194%	51%	78%	-50%	-31%	43%

Actuals 2022

~ = Not open / operating
N/A = Not available
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	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Cruise (Charlottetown)	96,213	~	~	~	544	2,408	8,904	1,840	12,949	39,015	29,526	1,027	~
Motorcoach	9,872	0	0	0	0	0	1,911	1,603	2,895	2,937	92	425	9
Tourism PEI Website Activity													
English Website	2,265,892	112,267	150,340	177,642	228,475	220,286	266,851	365,254	358,029	160,426	73,803	63,469	89,050
French Website	273,610	12,309	11,784	17,917	38,956	36,564	31,937	40,347	43,135	18,377	6,136	6,272	9,876
Visitor Information Centres / Destination Centres													
Total Parties Counselling	80,336	~	127	782	1,385	3,984	12,342	21,279	20,691	13,252	3,958	1,411	1,125
Golf PEI													
Non-Member Rounds	175,964	~	~	~	1,233	14,511	32,847	39,526	45,504	31,246	11,097	~	~
Parks Canada													
PEI National Park	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Green Gables	150,548	0	0	0	0	5,767	18,985	45,557	48,697	22,039	8,798	705	0
Provincial Heritage Sites													
Orwell	9,227	~	~	~	~	989	2,155	2,645	2,840	598	~	~	~
Beaconsfield	16,692	174	56	308	866	1,132	2,453	2,568	3,679	1,727	1,068	1,304	1,357
Eptek	7,672	1	135	105	110	517	1,014	2,186	2,151	611	335	331	176
Acadian Museum	5,879	~	35	92	76	240	954	1,439	1,900	585	280	128	150
Elmira	1,891	~	~	~	~	~	~	855	941	95	~	~	~
Basin Head	18,670	~	~	~	~	~	927	7,915	7,570	2,258	~	~	~
Green Park	2,200	~	~	~	~	~	521	910	769	~	~	~	~
Total Visitors	62,231	175	226	505	1,052	2,878	8,024	18,518	19,850	5,874	1,683	1,763	1,683

Occupancy - Fixed Roof

December 2022

% Change 2021/2022

1st Quarter

2nd Quarter

3rd Quarter

4th Quarter

Fixed Roof Accommodation	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Operations Open		176	184	197	236	658	1,352	1,550	1,586	1,503	825	358	270
% Change		9%	10%	12%	18%	27%	39%	36%	38%	36%	16%	37%	27%
Total Room-nights Available	1,455,650	75,570	68,747	77,400	76,102	118,742	176,040	199,782	202,742	177,571	120,431	84,775	77,748
% Change	9%	1%	2%	3%	2%	15%	16%	14%	13%	9%	7%	9%	-3%
Total Room-nights Sold (RNS)	714,588	12,777	16,309	24,540	26,189	39,117	84,735	150,916	157,308	91,281	57,150	33,588	20,678
% Change	70%	-21%	12%	45%	79%	163%	376%	124%	39%	28%	69%	50%	22%
Occupancy Rate	49%	17%	24%	32%	34%	33%	48%	76%	78%	51%	47%	40%	27%
% Point Change	18%	-5%	2%	9%	15%	18%	36%	37%	15%	8%	17%	11%	5%

BY REGION

North Cape Coastal Drive

Occupancy Rate	43%	14%	32%	35%	36%	32%	45%	66%	72%	49%	45%	34%	22%
% Point Change	14%	-12%	-4%	8%	22%	17%	28%	33%	19%	10%	16%	7%	2%
Room-nights Sold (RNS)	108,859	2,123	4,611	5,835	5,753	6,650	10,487	18,900	20,285	12,838	9,917	6,986	4,474
% Change	57%	-48%	-10%	31%	174%	130%	188%	117%	46%	35%	57%	47%	24%

Summerside Area ⁽¹⁾

Occupancy Rate	46%	17%	33%	36%	40%	36%	52%	65%	70%	57%	60%	44%	25%
% Point Change	15%	-11%	-2%	8%	25%	19%	31%	31%	15%	15%	29%	13%	3%
Room-nights Sold (RNS)	76,379	1,848	3,475	4,311	4,572	5,011	6,944	11,185	11,508	8,994	8,474	6,275	3,782
% Change	55%	-41%	-2%	36%	195%	138%	162%	106%	30%	39%	72%	49%	17%

Green Gables Shore

Occupancy Rate	51%	9%	12%	14%	15%	18%	36%	78%	78%	39%	19%	9%	7%
% Point Change	19%	4%	3%	2%	6%	14%	31%	40%	15%	4%	-2%	-8%	-9%
Room-nights Sold (RNS)	153,993	263	328	414	486	3,824	20,196	50,213	52,010	22,330	3,269	392	268
% Change	74%	183%	106%	87%	83%	308%	694%	131%	35%	18%	-14%	-37%	-35%

Red Sands

Occupancy Rate	38%	4%	5%	6%	6%	18%	34%	74%	72%	39%	13%	8%	7%
% Point Change	11%	-1%	-5%	-5%	0%	9%	26%	35%	11%	0%	-8%	-3%	-2%
Room-nights Sold (RNS)	25,730	106	115	157	169	805	3,097	8,249	8,085	3,748	776	226	197
% Change	73%	-19%	-40%	-45%	-3%	151%	391%	148%	52%	24%	-22%	-20%	-8%

(1) The Summerside Area is the gateway to the North Cape Coastal Drive and the Summerside statistics have been profiled so they can be interpreted as a separate region or part of the North Cape Coastal Drive.

Occupancy - Fixed Roof

December 2022

% Change 2021/2022

Fixed Roof Accommodation	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Charlottetown													
Occupancy Rate	52%	19%	23%	34%	38%	40%	60%	79%	82%	70%	66%	48%	33%
% Point Change	20%	-4%	4%	11%	14%	21%	45%	37%	17%	15%	31%	17%	10%
Room-nights Sold (RNS)	347,767	9,828	10,738	17,644	18,960	24,139	39,410	53,554	55,834	40,518	37,455	24,747	14,940
% Change	72%	-16%	22%	50%	62%	152%	374%	117%	42%	36%	99%	56%	23%
Points East													
Occupancy Rate	49%	13%	18%	14%	22%	29%	51%	73%	75%	45%	32%	22%	15%
% Point Change	15%	7%	9%	6%	11%	17%	38%	35%	6%	-1%	3%	4%	0%
Room-nights Sold (RNS)	78,239	457	517	490	821	3,699	11,545	20,000	21,094	11,847	5,733	1,237	799
% Change	73%	137%	89%	97%	97%	220%	333%	128%	32%	16%	48%	56%	30%

Occupancy - Fixed Roof

December 2022

% Change 2021/2022		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Fixed Roof Accommodation	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
BY TYPE													
Hotels/Motels/Resorts													
Occupancy Rate	51%	18%	26%	35%	38%	39%	56%	75%	78%	61%	63%	47%	31%
% Point Change	18%	-5%	2%	10%	16%	20%	40%	36%	17%	12%	28%	15%	8%
Room-nights Sold (RNS)	450,691	11,376	14,493	22,302	23,462	29,316	50,390	73,858	77,102	52,984	47,395	29,702	18,311
% Change	66%	-20%	10%	43%	76%	139%	315%	114%	37%	31%	93%	52%	22%
Inns													
Occupancy Rate	55%	19%	33%	33%	28%	30%	52%	82%	84%	61%	44%	65%	20%
% Point Change	22%	-8%	16%	20%	17%	25%	41%	46%	18%	9%	0%	38%	6%
Room-nights Sold (RNS)	28,371	372	594	646	528	1,573	3,670	6,309	6,610	4,414	1,611	1,531	513
% Change	73%	-27%	100%	182%	163%	675%	421%	137%	33%	20%	-21%	157%	60%
Cabins/Cottages													
Occupancy Rate	48%	13%	17%	18%	17%	21%	39%	77%	77%	39%	19%	14%	13%
% Point Change	14%	-13%	-4%	-2%	4%	12%	30%	36%	9%	1%	-1%	-5%	-6%
Room-nights Sold (RNS)	197,538	813	1,006	1,253	1,407	6,261	25,811	61,045	63,189	27,722	6,115	1,653	1,263
% Change	70%	-23%	19%	34%	61%	185%	470%	125%	38%	17%	3%	1%	-6%
Tourist Home/B&B													
Occupancy Rate	37%	5%	5%	7%	17%	24%	43%	73%	78%	52%	21%	9%	10%
% Point Change	21%	-2%	0%	4%	14%	22%	40%	53%	29%	18%	6%	-1%	4%
Room-nights Sold (RNS)	35,907	216	215	339	792	1,954	4,703	8,790	9,563	6,040	2,025	698	572
% Change	135%	-53%	-33%	47%	308%	872%	1,452%	292%	74%	63%	67%	19%	80%
Trailer Rentals/Hostels													
Occupancy Rate	24%	0%	0%	0%	0%	3%	14%	49%	47%	9%	1%	1%	9%
% Point Change	8%	-10%	0%	-2%	-4%	-1%	4%	16%	15%	-1%	-6%	-3%	9%
Room-nights Sold (RNS)	2,081	0	1	0	0	13	161	914	844	121	4	4	19
% Change	16%	-100%	**	-100%	-100%	-57%	48%	33%	29%	-24%	-92%	-83%	**

Occupancy - Campground

December 2022

% Change 2021/2022		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Campground	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Operations Open		(2)	(2)	(2)	3	24	42	51	53	49	21	3	3
% Change		(2)	(2)	(2)	50%	33.3%	7.7%	18.6%	15.2%	11.4%	23.5%	0.0%	200.0%
Total Site-nights Available	683,125	(2)	(2)	(2)	1,140	25,500	155,939	177,166	178,184	132,431	12,092	376	297
% Change	0.4%	(2)	(2)	(2)	84%	64.3%	1.4%	0.5%	0.6%	-4.5%	-33.4%	-26.3%	139.5%
Total Site-nights Sold (SNS)	355,799	(2)	(2)	(2)	214	7,905	57,245	123,577	116,348	48,981	1,482	39	8
% Change	33.3%	(2)	(2)	(2)	693%	61.1%	12.7%	56.7%	35.0%	11.5%	-29.6%	-20.4%	-77.1%
Occupancy Rate	52.1%	(2)	(2)	(2)	19%	31.0%	36.7%	69.8%	65.3%	37.0%	12.3%	10.4%	2.7%
% Point Change	12.9%	(2)	(2)	(2)	14%	-0.6%	3.7%	25.0%	16.6%	5.3%	0.7%	0.8%	-25.5%
North Cape Coastal Drive													
Occupancy Rate	29.7%	~	~	~	~	10.7%	18.5%	45.4%	43.4%	19.9%	0.8%	~	~
% Point Change	6.6%	~	~	~	~	**	-10.6%	19.0%	15.3%	8.4%	-0.4%	~	~
Site-nights Sold (SNS)	25,232	~	~	~	~	629	3,511	8,908	8,982	3,169	33	~	~
% Change	52.9%	~	~	~	~	**	-18.6%	81.0%	63.7%	81.6%	3.1%	~	~
Summerside Area ⁽¹⁾													
Occupancy Rate	49.3%	~	~	~	~	~	28.0%	65.6%	65.2%	35.8%	~	~	~
% Point Change	17.8%	~	~	~	~	~	-2.2%	34.2%	25.8%	12.3%	~	~	~
Site-nights Sold (SNS)	5,232	~	~	~	~	~	728	1,892	1,880	732	~	~	~
% Change	56.5%	~	~	~	~	~	-3.8%	109.1%	65.6%	33.8%	~	~	~

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Occupancy - Campground

December 2022

% Change 2021/2022		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Campground	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Green Gables Shore													
Occupancy Rate	56.2%	~	~	~	(2)	44.5%	39.6%	73.6%	68.2%	39.6%	16.0%	~	~
% Point Change	14.8%	~	~	~	(2)	6.7%	6.4%	26.7%	17.3%	4.6%	10.1%	~	~
Site-nights Sold (SNS)	250,929	~	~	~	(2)	4,661	41,099	87,686	81,609	35,180	694	~	~
% Change	31.4%	~	~	~	(2)	48.7%	15.7%	54.1%	32.6%	5.6%	44.0%	~	~
Red Sands													
Occupancy Rate	36.3%	~	~	~	~	34.1%	31.8%	45.1%	48.4%	20.9%	7.7%	(2)	(2)
% Point Change	16.9%	~	~	~	~	**	22.2%	26.3%	21.4%	1.7%	-20.7%	(2)	(2)
Site-nights Sold (SNS)	6,285	~	~	~	~	413	1,076	1,889	2,086	779	34	(2)	(2)
% Change	115.5%	~	~	~	~	*8	276.2%	142.8%	80.8%	23.8%	-50.7%	(2)	(2)
Charlottetown													
Occupancy Rate	65.0%	~	~	~	~	36.5%	50.8%	95.2%	76.9%	43.7%	~	~	~
% Point Change	25.4%	~	~	~	~	16.6%	14.0%	41.8%	19.4%	16.5%	~	~	~
Site-nights Sold (SNS)	22,816	~	~	~	~	1,191	4,142	8,024	6,488	2,971	~	~	~
% Change	47.1%	~	~	~	~	100.2%	38.2%	78.2%	33.7%	33.8%	~	~	~
Points East													
Occupancy Rate	50.9%	~	~	~	(2)	21.6%	34.2%	66.1%	68.4%	40.3%	21.4%	(2)	(2)
% Point Change	7.2%	~	~	~	(2)	-12.3%	-2.4%	16.7%	13.4%	4.6%	-6.6%	(2)	(2)
Site-nights Sold (SNS)	50,537	~	~	~	(2)	1,011	7,417	17,070	17,183	6,882	721	(2)	(2)
% Change	23.0%	~	~	~	(2)	-14.2%	-3.5%	45.3%	30.5%	14.2%	-38.8%	(2)	(2)

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
TOTAL OVERNIGHT STAYS (ONS)	1,070,387	12,817	16,356	24,596	26,260	47,022	141,980	274,493	273,656	140,262	58,632	33,627	20,686
% Change	56%	-21%	12%	45%	79%	138%	107%	88%	37%	21%	63%	50%	22%
ORIGIN BREAKDOWN	100%	100%			100%			100%			100%		
Canada	93%	95%	96%	97%	95%	93%	93%	94%	92%	91%	95%	96%	96%
United States	5%	2%	2%	2%	3%	4%	6%	5%	6%	7%	4%	2%	2%
International	1%	3%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%
% Change 2021/2022													
CANADA ONS*	47%	-17%	11%	45%	77%	124%	91%	76%	28%	13%	63%	48%	23%
Fixed Roof - RNS*	60%	-17%	10%	45%	77%	146%	327%	104%	26%	16%	69%	48%	23%
Campground - SNS*	29%	**	**	**	163%	59%	9%	51%	30%	8%	-29%	-20%	-77%
New Brunswick ONS*	45%	16%	75%	275%	366%	402%	281%	27%	7%	9%	53%	43%	37%
Fixed Roof - RNS*	43%	16%	74%	274%	365%	412%	380%	13%	-7%	2%	53%	43%	37%
Campground - SNS*	54%	~	**	**	**	282%	134%	52%	39%	49%	45%	-50%	**
Nova Scotia ONS*	36%	2%	68%	156%	258%	502%	301%	30%	1%	2%	20%	34%	69%
Fixed Roof - RNS*	35%	2%	67%	155%	258%	559%	505%	18%	-7%	0%	20%	34%	69%
Campground - SNS*	37%	~	**	**	**	137%	79%	54%	21%	11%	33%	-25%	**
Ontario ONS*	138%	-30%	12%	128%	220%	373%	924%	523%	83%	15%	71%	66%	14%
Fixed Roof - RNS*	134%	-30%	12%	128%	218%	452%	922%	519%	77%	19%	76%	66%	14%
Campground - SNS*	161%	~	~	~	**	50%	934%	541%	112%	-6%	-38%	~	~
Prince Edward Island ONS*	2%	-18%	-10%	-15%	-8%	0%	-10%	7%	-1%	11%	68%	38%	3%
Fixed Roof - RNS*	3%	-18%	-10%	-15%	-8%	-17%	16%	1%	-27%	26%	85%	38%	3%
Campground - SNS*	2%	**	**	**	67%	41%	-15%	8%	6%	6%	-32%	-18%	-91%
Quebec ONS*	156%	-52%	155%	567%	883%	1,498%	2,507%	446%	87%	7%	45%	94%	56%
Fixed Roof - RNS*	133%	-52%	155%	567%	883%	1,424%	2,005%	400%	63%	6%	50%	94%	56%
Campground - SNS*	215%	~	~	~	~	**	7,141%	515%	129%	10%	-80%	~	~
All Other Provinces ONS*	167%	-53%	52%	159%	316%	617%	745%	444%	117%	58%	142%	82%	29%
Fixed Roof - RNS*	164%	-53%	52%	159%	316%	574%	1,085%	462%	113%	60%	145%	82%	29%
Campground - SNS*	192%	~	~	~	~	13,000%	274%	385%	140%	43%	-20%	**	~

		YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
UNITED STATES	ONS*	454%	-24%	92%	192%	900%	4,137%	5,086%	2,273%	492%	188%	66%	28%	29%
New England	ONS*	402%	197%	1,743%	1,700%	**	10,117%	237,700%	1,256%	416%	145%	65%	1%	17%
Mid-Atlantic	ONS*	438%	-8%	164%	141%	110%	9,433%	3,704%	3,519%	345%	233%	27%	409%	91%
South	ONS*	527%	-7%	479%	216%	7,175%	2,725%	3,042%	3,867%	458%	265%	59%	8%	12%
Midwest	ONS*	693%	-84%	-100%	800%	**	4,133%	3,627%	34,275%	1,102%	241%	131%	46%	208%
West	ONS*	401%	-55%	-10%	85%	311%	2,457%	4,256%	2,785%	844%	157%	75%	29%	24%
KEY INTL MARKETS	ONS*	470%	-57%	4%	36%	82%	464%	1,423%	2,688%	1,205%	319%	106%	-36%	49%
China	ONS*	251%	-76%	-57%	**	12,300%	857%	514%	428%	165%	60%	85%	-36%	745%
England	ONS*	691%	-7%	**	**	**	**	**	8,500%	1,293%	504%	154%	233%	-76%
Germany	ONS*	380%	-61%	-40%	-56%	-29%	167%	3,943%	**	1,098%	346%	52%	-70%	-93%
Japan	ONS*	1,101%	**	0%	0%	-89%	36%	139%	2,179%	24,600%	2,600%	-100%	**	-100%
Taiwan	ONS*	150%	0%	-100%	**	0%	0%	**	**	-100%	-100%	200%	0%	0%

Definitions

TOURISM INDICATORS

Bridge Traffic - Source: Strait Crossing Bridge Limited. Data is the percentage change of the counts of vehicles with 2 axles and motorcycles leaving PEI at Confederation Bridge against the same period of last year.

Air Traffic - Source: Charlottetown Airport Authority. Data is the percentage change of the number of air passengers enplaning and deplaning at the Charlottetown Airport against the same period of last year.

Ferry Traffic - Source: Northumberland Ferries Limited. Data is the percentage change of the counts of vehicles leaving PEI via the Wood Island Ferry against the same period of last year.

Cruise Ships - Sources: Charlottetown Harbour Authority Inc / Summerside Port Corp. Data is the percentage change (and actuals) of the total number of passengers and crew on the cruise ships that visit the Historic Charlottetown Seaport / Port of Summerside against the same period of last year.

Motorcoach - Source: Tourism PEI. Motorcoach is the short form of "motorcoach tour", which is defined as group tours that are transported via large and well-powered bus to their destinations, itinerary activities, and back. Data is the percentage change (and actuals) of the total number of room-nights sold to motorcoach passengers against the same period of last year. *Note: Motorcoach data is not available by origin.*

Tourism PEI Website Activity - Source: Tourism PEI. Data is the percentage change (and actual) of the total number of visits to www.tourismpei.com (English) and www.tourismpei.com/fr (French) against the same period last year. This includes desktop, tablet and mobile direct access to our website and excludes access on mobile using an app.

Visitor Information Centres / Destination Centres - Source: Tourism PEI. Data is the percentage change (and actuals) of the counts of parties counselled at all Visitor Information Centres / Destination Centres against the same period of last year.

Golf PEI - Source: Golf PEI. Data is the percentage change (and actuals) of the non-member rounds played at all 18-hole and 9-hole courses against the same period of last year.

National Parks - Source: Parks Canada. PEI National Park data is the percentage change (and actuals) of the number of person-visits ⁽¹⁾ made to the national park. Province House and Green Gables data is the percentage change (and actuals) of the number of visitors to each historic site.

⁽¹⁾ Person-visits: Each time a person enters the land or marine part of a reporting unit (i.e. national park or national historic site) for recreational, educational or cultural purposes during business hours. Through, local and commercial traffic are excluded. Same day re-entries and re-entries by visitors staying overnight in the reporting unit do not constitute new person-visits.

Provincial Heritage Sites - Source: PEI Museum. Data is the percentage change (and actuals) of the total number of visitors to each heritage site against the same period of last year.

Definitions

OCCUPANCY

Room-nights Sold (RNS) - The number of room-nights sold in each month. This number is calculated based on reports submitted by all licensed fixed-roof accommodations (i.e. hotels, cottages, B&Bs, etc.) in PEI and includes motorcoach figures. All RNS breakdown by province, state or country in the visitor origin section does not include motorcoach figures and is indicated by an asterick (RNS*).

Site-nights Sold (SNS) - The number of site-nights sold in each month. This number is calculated based on reports submitted by all licensed campground operations in PEI and includes motorcoach figures. All SNS breakdown by province, state or country in the visitor origin section does not include motorcoach figures and is indicated by an asterick (SNS*).

Occupancy Rate - The percentage of room-nights that are occupied (sold) out of all room-nights available in the province. This rate is based on reports submitted by all licensed fixed-roof accommodations (i.e. hotels, cottages, B&Bs, etc.) in PEI and includes motorcoach figures.

Accommodation Types - The accommodation types are grouped under the following categories: **Hotels/Motels/Resorts, Inns, Cabins/Cottages** (includes Cabins, Cottage, Vacation Home, Apartment, Condo), **Tourist Home/B&B** (includes Bed and Breakfast, Tourist Home), and **Trailer Rentals/Hostels**.

VISITOR ORIGINS

Overnight Stays (ONS) - The number of room-nights and site-nights sold (combined) in each month. This number is calculated based on reports submitted by all licensed fixed-roof and campground operations in PEI and includes motorcoach figures. All ONS breakdown by province, state or country does not include motorcoach figures and is indicated by an asterick (ONS*).

Visitor Origins - The percentage change of the number of overnight stays at either fixed-roof accommodation or campground by visitors from each region against the same period of last year. The breakdown of fixed-roof accommodation and campground are also reported.

Origin Breakdown - These percentages do not include motorcoach figures.

Current Operator Compliance Rate: 95.12%

Note: Monthly indicator reports are not released until 95% of the operators have submitted their occupancy data

All data subject to ongoing revisions from the various sources of data

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