

# **HISTORIES WORTH REPEATING**

## **Rules & Regulations**

### ELIGIBILITY

All entries must be photographs taken on Prince Edward Island. The contest is open to all residents of Canada age 18 years and older, except directors and employees of Tourism PEI and the Government of Prince Edward Island, and any of the sponsoring companies or affiliated companies. This includes their immediate families, cohabitants, agents or contractors. The contest is void where prohibited or restricted by law. Tourism PEI reserves the right to cancel the contest or modify these rules at its discretion. Decisions of Tourism PEI will be final. No purchase is necessary. Any and all disputes will be resolved in the appropriate courts in the Province of Prince Edward Island and subject to the laws of the Province. Should there be a conflict between the laws of Prince Edward Island and any other laws, the conflict will be resolved in favour of the laws of the Province of Prince Edward Island. The HISTORIES WORTH REPEATING CONTEST is subject to all Federal, Provincial and Municipal laws. The Sponsor will use reasonable efforts to contact the Winner by social media and email, but in the event the Sponsor cannot contact Winner within three business days from the time of judging, that Participant shall be deemed void.

### FORMAT

Entries are to be digital photographs and submitted electronically. Content alteration of digital files is not acceptable; including combining multiple photos. Cropping of photos is permitted, tonal or colour corrections are acceptable. Borders, frames, text or other graphic treatments are not permitted. This promotion is in no way sponsored, endorsed, administered by or associated with Facebook or Instagram.

### ENTRY

Entries are to be submitted electronically through any of the following contest entry channels:

- Entry via Facebook via Commenting with a photo on one of the three (3) HISTORIES WORTH REPEATING contest posts.
- Entry via Instagram Hashtag #historiesworthrepeating

### PRIZING

Grand Prize (1): \$4700 CDN

- Four (4) tickets to the Winner's choice of any one (1) Fall Flavours Signature Event
- One (1) Bridge Pass valid on the Confederation Bridge

- Two (2) Nights' accommodation in a standard hotel room, quad occupancy. Hotel to be determined by Tourism Prince Edward Island.
- Return airfare for four (4) individuals, economy class, aboard Air Canada flight from winner's home city to Charlottetown, Prince Edward Island.

Trip must take place between August 29, 2019, and October 5, 2019. Prize is non-transferable. No substitution or cash equivalent of prizes is permitted.

## ENTRIES AND IDENTIFICATION

Photographs entered must not have been previously published. Entrants must own all rights to the photographs submitted. As such, entrants hold Tourism PEI, the Government of Prince Edward Island and the contest sponsors harmless from any breach of copyright. Photographs that have won any other contests or have been published in a magazine or newspaper (except online) are not eligible.

Photographs that violate or infringe upon another person's copyright are not eligible. For a photo in which a person is recognizable, a model release is required. Model releases are the responsibility of the entrant and must be presented in the event the photo is a winner. Entries must be submitted online via contest entry channels as outlined above. Tourism PEI holds the right to disqualify or hide entries with inappropriate content.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

## PUBLICATION

Winner's names and photographs will be published on [www.tourismpei.com](http://www.tourismpei.com). Tourism PEI reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Photos published will be credited to the photographer where possible. The Winner may be asked to participate in other Tourism PEI marketing initiatives related to promoting PEI as a destination.

## DEADLINE

All entries uploaded through the various contest entry channels outlined above and must be received prior to 11:59 pm AST, August 13, 2019.

## JUDGING

The winner will be selected by random selection by a third-party partner (Arrivals + Departures) at 1875 Upper Water St., Suite 201 Halifax, NS B3J 1S9 on August 14 at 11:00 am. We reserve the right, at our discretion, to disqualify or discount any entrant, or image. The Winner will be notified by social media via

a reply comment ONLY by 4:00 pm AST, August 14, 2019. Decision of the judges is final. Winner of the contest will be required to answer a mathematical skill-testing question.

#### RESPONSIBILITY

Tourism PEI or the Government of Prince Edward Island cannot be held responsible for entries that are lost, damaged, or delayed during transportation. Tourism PEI or the Government of Prince Edward Island is not responsible for any failure of the website during this contest. Nor is it responsible for any problems or technical malfunctions of computer online systems, servers, access providers, computer equipment, software or any email, online or Internet entry lost due to technical problems or traffic congestion on the Internet or at any website or any combination thereof, including any injury or damage to an entrant's or any other person's computer or property related to or resulting from playing or downloading any material in the promotion.

#### COPYRIGHT NOTICE

With regard to any photograph submitted to this contest, the entrant, or the owner of copyright in the photograph, retains copyright. By uploading or submitting any photograph to this contest, the entrant grants (or warrant that the owner of such materials expressly grants) Tourism PEI a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any Tourism PEI purpose, including, but not limited to advertising and promotional materials, its website, exhibition, and commercial products, including but not limited to Tourism PEI publications. Tourism PEI will not be required to pay any additional consideration or seek any additional approval in connection with such uses. Winning entrants are required to sign a release containing the above conditions.